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BOSS DOG® BRAND LAUNCHES RAW GOAT MILK
Boss Dog® Brand introduces raw goat milk with the unique additions of DHA & Taurine.

Seattle, WA, May 7, 2019 —Boss Dog® Brand launches two sizes of Raw Goat Milk, sold in the freezer and conveniently packaged in both 16 and 32 oz. We believe that offering your pet certain raw food products provides them with the foundation for a diet that resembles one similar to what pets may eat in the wild. Our farm fresh raw goat milk is sourced from free-range goats, raised to ethical standards, and are free from antibiotics and added hormones. The Raw Goat Milk is unique in that it also contains DHA & Taurine.

Taurine & DHA are beneficial to add into a pet's diet. Taurine is an amino acid and can help support healthy circulation. DHA is a type of polyunsaturated fat from the omega 3 fatty acids family. This can help your pet maintain healthy skin and shiny coat. Boss Dog® Raw Goat Milk is a great digestive aid as it helps pets obtain their daily need for moisture for both dogs and cats. Their bodies are about 65% moisture and unlike humans, they are designed to obtain a majority of their water from the foods they eat. By adding Boss Dog® Raw Goat Milk to your pet's diet, they will be gaining needed moisture as well as the benefits from raw nutrients.

The new Raw Goat Milk skus fit in perfectly with their current product mix and core values of the brand—creating delicious and wholesome products for pets that promote digestive health. Their product mix includes a great selection for dogs and cats including Boss Dog® Raw Goat Milk & Greek Style Frozen Yogurt. “Boss Dog® is 100% dedicated to pets. “This brand was born out of the desire to create something wholesome and delicious for my own pet, Kelby”, said Vasili Nassar, founder of Boss Dog® Brand. “We have since added a new pet Franky the cat and our mission remains the same—to create fun to eat treats, made from wholesome ingredients that also have added digestive benefits.” In addition to their dedication to high quality products, they also seek to give back by donating to charitable organizations that support the welfare of pets. A full list of charities they support is available on bossdogbrand.com and more are added all the time.

Boss Dog is gaining distribution in the US as well as Canada and is stocked in the freezer section. The products are free from gluten, soy, corn and wheat. They do not have any artificial colors, flavors or preservatives. These are sure to become a favorite of your cat or dog! Treat your pet, like a boss.™

Boss Dog® Brand

In 2002, Greek Yogurt founder and entrepreneur, Vasili, set his sights on changing the way people eat yogurt. He began crafting the very first batches of his now-famous Greek yogurt products. Years later, a healthy, happy, and energetic Rhodesian Ridgeback (Lion Dog), named Kelby joined his family. The way Kelby walked, played and even snacked can only be described as “like a boss”. Vasili and his family were inspired to create a brand dedicated to products that taste great, are fun to eat and offer extra nutritional benefits. Boss Dog® Brand was born! Still enjoyed by Kelby and now Franky cat, and available for your pets! Treat your pet like a boss! Learn more at www.bossdogbrand.com.