



Contact:
Vasili Nassar
info@bossdogbrand.com

BOSS DOG® BRAND TO EXHIBIT AT GLOBAL PET EXPO

Boss Dog® *Gears Up to Lead the Pack at Global Pet Expo with New Product Launches*

Seattle, WA, March 7, 2019 —Boss Dog® Brand is preparing to exhibit at Global Pet Expo in Orlando Florida on March 20-22. Boss Dog® has been rapidly gaining distribution over the last year, and this will mark the first Global Pet Expo for the brand. Not only is their existing product line unique and exciting human-grade/lactose free (Greek Style Frozen Yogurt Treats for Dogs!) but they are sure to make a splash with their new item launches and creative booth activities. Join Boss them at booth #6778 , and try your luck spinning the prize wheel.

The biggest draw however is sure to be the much-anticipated launch of **Boss Dog® Brand Raw Goat Milk** for pets. Boss Dog® farm fresh raw goat milk is made even more beneficial with the addition of DHA & Taurine. “At Boss Dog®, we believe that offering your pet certain raw food products provides them with the foundation for a diet that resembles one similar to what they would receive in the wild. Our farm fresh raw goat milk is sourced from free-range goats, that are raised to ethical standards, and are without antibiotics administered or added hormones”, said Vasili Nassar, founder of Boss Dog® Brand.

Boss Dog® Brand will be exhibiting at **BOOTH # 6778**. Boss Dog® Brand is dedicated to providing the highest quality nutrition stemming from wholesome ingredients that offer additional benefits for your boss pet! Not only are the products beneficial but are highly tasty for your precious pets to enjoy. As always, the products are free from gluten, soy, corn and wheat. The do not have any artificial colors, flavors or preservatives. Look for Boss Dog® Brand Raw Goat Milk & Greek Style Frozen Yogurt Dog Treats in the freezer section of your local pet store.

Boss Dog® Brand

In 2002, Greek Yogurt founder and entrepreneur, Vasili, set his sights on changing the way people eat yogurt. He began crafting the very first batches of his now-famous Greek

yogurt products. Years later, a healthy, happy, and energetic Rhodesian Ridgeback (Lion Dog), named Kelby joined his family. The way Kelby walked, played and even snacked can only be described as “like a boss”. Vasili and his family were inspired to create a brand dedicated to products that taste great, are fun to eat and offer extra nutritional benefits. Boss Dog® Brand was born! Treat your pet like a boss! Learn more at www.bosdogbrand.com.