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**BOSS DOG BRAND ADDS PUMPKIN CINNAMON TO GREEK STYLE FROZEN YOGURT  
DOG TREATS LINEUP**

*Another delicious addition packed with pre and probiotics!*

**Seattle, WA December 18, 2018** —Boss Dog Brand™ has added a new flavor to their Greek Style Frozen Yogurt Dog Treats with the delicious combination of pumpkin & cinnamon. These frozen yogurt treats are 100% human grade- ensuring the highest quality ingredients make it into every single cup. All of this great taste also has the added benefit of over 3 billion probiotic cultures per cup as well as prebiotics!

The brand recently introduced the first two flavors Peanut Butter & Banana and Bacon with Real Cheddar. “The response of the first two flavors has been overwhelmingly positive and wanted to add another flavor combination that dogs would love”, said Vasili Nassar, founder of the brand. “We continue to dedicate our efforts to create products that are not only fun for dogs to eat but are made with great ingredients and offer the additional benefits of probiotics.”

As always, the Greek-Style Frozen Yogurt Treats are also free from gluten, soy, corn and wheat. They do not have any artificial colors, flavors or preservatives. Look for Boss Dog Brand Greek Style Frozen Yogurt Dog Treats in the freezer section of your local pet store. The suggested retail price is \$10.99 for the 4 pack and the \$2.79 for the single cups.

**Boss Dog Brand™ Frozen Greek Style Yogurt for Dogs**

All-Natural Boss Dog Brand™ Greek Style Frozen Yogurt Dog Treats are made with real yogurt with milk from a single farm in the Central Valley of California. These treats also use wholesome (100% human grade) Non-GMO ingredients, contain protein, prebiotics and live and active cultures (including Probiotics). The yogurt is specially formulated for Boss Dog bellies of all sizes.

**Boss Dog Brand™**

In 2002, Greek Yogurt founder and entrepreneur, Vasili, set his sights on changing the way people eat yogurt. He began crafting the very first batches of his now-famous Greek yogurt products. Years later, a healthy, happy, and energetic Rhodesian Ridgeback (Lion Dog), named Kelby joined his family. The way Kelby walked, played and even snacked can only be described as “like a boss”. Vasili and his family were inspired to create a brand dedicated to products that taste great, are fun to eat and offer extra nutritional benefits. Boss Dog Brand™ was born! Treat your pet like a boss! Learn more at [www.bossdogbrand.com](http://www.bossdogbrand.com).