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BOSS DOG BRAND LAUNCHES WITH GREEK STYLE FROZEN YOGURT FOR DOGS
A delicious way for your pup to enjoy billions of beneficial prebiotic & probiotic cultures!

Duvall, WA November 26, 2018—Boss Dog Brand™ is excited to make its debut with a line of probiotic frozen Greek Style Yogurt treats for dogs. What makes these treats so unique is not only an irresistible taste, but that they deliver the benefit of over 3 billion probiotic cultures per cup! In addition, they are lactose free, which is important because lactose can be difficult for canine digestive systems. The treats make a great training tool as well.

This venture was a natural fit for Vasili, who not only is of Greek heritage but founded a Greek Yogurt company (for people) over 20 years ago. “Our philosophy for Boss Dog is simple, great ingredients make great products; which holds true for both human and pet products. We are dedicated not only to quality but overall pet health which is why all of our products are 100% Human Grade, 100% FDA & AAFCO compliant and Non-GMO.” To take this a step further, the Greek-Style Frozen Yogurt Treats are also free from gluten, soy, corn and wheat. No artificial colors, flavors or preservatives.

As for the flavors? Specially crafted with a dog’s palate in mind they can enjoy peanut butter and banana, real cheddar and bacon or pumpkin and cinnamon. Available in the frozen section of pet stores in packs of four 3.5 oz. cups or the cups are sold individually. The suggested retail price is \$10.99 for the 4 pack and the \$2.69 for the single cups.

Boss Dog Brand™ Frozen Greek Style Yogurt for Dogs

All-Natural Boss Dog Brand™ Greek Style Frozen Yogurt Dog Treats are made with real yogurt with milk from a single farm in the Central Valley of California. These treats also use wholesome (100% human grade) Non-GMO ingredients, contain protein, prebiotics and live and active cultures (including Probiotics). The yogurt is specially formulated for Boss Dog bellies of all sizes.

Boss Dog Brand™

In 2002, Greek Yogurt founder and entrepreneur, Vasili, set his sights on changing the way people eat yogurt. He began crafting the very first batches of his now-famous Greek yogurt products. Years later, a healthy, happy, and energetic Rhodesian Ridgeback (Lion Dog), named Kelby joined his family. The way Kelby walked, played and even snacked can only be described as “like a boss”. Vasili and his family were inspired to create a brand dedicated to products that taste great, are fun to eat and offer extra nutritional benefits. Boss Dog Brand™ was born! Treat your pet like a boss! Learn more at www.bosdogbrand.com.